

DUAA Complaints Process

Put a practical complaints-process product behind your existing customer relationships.

Who it fits

Privacy consultancies, website agencies and membership organisations serving UK businesses.

The commercial opportunity

Give customers a structured route from their business details to a usable document pack and public complaints-process page.

Explore a software asset acquisition or defined licence for the scheduled application and workflows.

Explore the workflow

- A source-backed overview of document preparation, account access and hosted-page scope.
- Request a focused review of the template set and the workflow relevant to your customers.

Define what transfers

- Scheduled document-generation, business-profile and hosted-page application components.
- Specified seller-owned templates, interface, data schema and documentation.
- Defined licence or acquisition rights, with branding and delivery scope recorded in the agreement.

Agree the handover

A defined setup and knowledge-transfer package, with a fixed transition period and clear responsibility for future template updates.

Choose the customer audience, permitted branding and licence scope. The buyer's advisory service remains responsible for applying the documents to each customer's circumstances.

Discuss DUAA Complaints Process for your market

Tell us which customers you serve and the workflow you would like to explore.

exclusivesale.co.uk/buyer-access

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